

# CACHING IN ON CONNECTIVITY

5G promises to provide billions of dollars in additional revenues to the region's mobile network operators and ICT providers on the back of continuing growth in data and video consumption by businesses, industries and individuals



**\$273bn**

10-year cumulative 5G revenue opportunity for GCC mobile network operators and ICT suppliers



**668,000**

Internet-of-things and machine-to-machine connections in MEA, 2022



**790m**

Mena mobile broadband subscriptions by 2024



**2.5 bn**

Internet-connected devices in MEA, 2022

**11%**

Mena mobile broadband subscriptions CAGR, 2018-24



**81%**

Video as % of total Internet traffic in MEA, 2022

**10.8**

Mena monthly mobile data traffic in exabytes, 2024

**42%**

Mena monthly mobile data traffic CAGR, 2018-24

**\$3.3bn**

Additional revenues from 5G for UAE telecoms firms, 2026